

Communications Advisor

North Lonsdale United Church

Nature of the Role

Reporting to the NLUC Minister and Board Chair, the Communications Advisor will play a key role in creating and shaping key communications in support of NLUC's Christian message to our congregation, and the broader community. Working closely with the Minister, administrative assistants and congregation members, the Communications Advisor will bring a superior understanding of how to best achieve identified goals using the NLUC website, social media platforms and related tools.

Primary Duties:

- Working closely with the Minister, administrative staff, youth leader and congregational members, this role will develop and implement church communications aimed at supporting visionary goal development. The incumbent will identify and utilize social media connections, aimed at facilitating contact with a variety of groups within the community.
- Will use superior knowledge of the NLUC website and strong writing skills to demonstrate and ensure a versatile, inviting and vibrant Christian message for a variety of groups.
- Acts as a resource in supporting Sunday morning services and may support the Minister or others in the creation of media presentations, pod casts, some audio assistance and assistance to the youth /children's leader where circumstances permit.
- Along with the Minister, committee members and congregation members, may facilitate strategic communication discussions aimed at promoting our congregation's message both within and beyond our community through various outreach programs.

Qualifications

- Communications experience in a variety of media platforms including internet based, video and audio exposure. Strong writing and proof reading skills applied to written and electronic media.
- Strong skills in website management and the strategic use of social media, pod casts, and event promotion
- Demonstrated ability to bring creative thought and critical thinking to communication plans and strategy
- A mature faith in Jesus Christ and a desire to work and serve within the Christian community.
- Eligible to work in Canada